

ESF Educational Services is a charitable organisation set up to extend the range of services offered by the English Schools Foundation to the community of Hong Kong and beyond. In particular the Company is able to focus on areas where the Foundations activities are limited by the constraints of its Ordinance.

## ESF EDUCATIONAL SERVICES

### MAIN ACTIVITIES

The Company is committed to the overall policies of the Foundation. Its mission statement is "Enhancing Potential for Success", and its aims are:

1. To extend the range of ESF services available to the community by complementing the work of ESF schools.
2. To support enrolment into ESF schools.
3. To provide additional funding for ESF institutions.

Our vision is to provide the best and most comprehensive range of educational services available to the Hong Kong community in a caring and cost effective manner and to provide for the needs of individuals to grow and develop.

### ENGLISH LANGUAGE SECTION :

The past year has heralded even further growth in the English Language Section. After record-breaking enrolment figures for our Summer Camps, we have continued to see higher numbers for each successive term. We are justifiably proud of our programming and the number of students who return to us on a termly basis.

Each term, we introduce a variety of topics which are supported with literature studies, as well as myriad activities, all aimed at promoting an enjoyable English language experience. Some of our topics have included penguins, birthdays, friends and the books of Eric Carle.

Last year, we refined our enrolment procedures making it easier for parents to include their children in our classes for the entire academic year. Considering the waiting lists we face each term, it has been of great benefit for our students to have a place ensured in the next term. Saturdays have proven to be our most popular day for instruction and we have expanded the number of classes in response to this demand. Without the support of our school sites, this would not have been possible. Next year we anticipate an increase in our sites and further refinements in our programming.

**Kerry Valentine**  
Head of English Language Section

### LOCAL SCHOOLS PROJECT

see page 66 for a fuller account of this project  
**Graham Young**



### SPORTS SECTION :

Complementing the ESF Primary School Physical Education curriculum, Educational Services offers a wide variety of sporting activities operating throughout the year. Every term we distribute brochures to all ESF Primary students to ensure every child has the opportunity to join in the fun.

During the School Holidays we operate our very popular Sports School. These schools give children the opportunity to try up to 10 different sports every week. The Sports Schools normally operate at ESF Secondary schools to take advantage of the excellent facilities including indoor heated swimming pools, state of the art gymnasia and ample sports equipment.

Parents interested in joining our activities can contact our Hotline on 2711-1280 or fax your enquiry to 2711-2683

**Simon Joyce**  
Head of Physical Education

### ESF KINDERGARTENS :

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### CONTACTS @ ESF Educational Services

The key personnel in the company are:

- Jennifer Wisker, *Chair of the Directors*
- Kerry Valentine, *Head of English Lang. Section*
- Liz Randall, *Kindergarten Coordinator*
- Simon Joyce, *Head of Sports Section*
- Graham Young, *Local Schools Project Manager*

#### Offices

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### ESF PRIVATE INDEPENDENT SCHOOL

The current long waiting lists in ESF schools and other international schools reflect a growing demand for quality education in Hong Kong. The difficulty faced by organisations and companies in finding school places for the children of their staff may have a negative impact on Hong Kong's image as a world city.

The HKSAR Government's response to this is the Private Independent School scheme. These will be schools that will provide education of a comparable quality to existing ESF schools and will have a curriculum which will include Chinese language and culture as a core dimension. ESF has been awarded a site at Ma On Shan and as we go to press has received confirmation that a second application, against stiff competition, for a school in Discovery Bay has been successful.

These new schools represent a major opportunity for ESF to serve Hong Kong by meeting the increasing demand and offering another choice of curriculum. Furthermore, there are possibilities of other school projects in Hong Kong as well as in Shanghai, Beijing and Macau. In order to respond to these opportunities, two new positions have been created at the Foundation Office.

These project directors are Chris Evans, who retired from his principalship at South Island School and Cheung Siu Ming, who is seconded from his position of Deputy Principal at West Island School. In addition to this development work, Chris and Siu Ming will have other responsibilities related to ESF Educational Services Ltd and the Foundation schools respectively.



## NEW SCHOOLS

### CHRIS EVANS

#### Project Director

Following 8 very successful years as Principal of the ESF's South Island School, Chris Evans has become a Project Director for the organisation. When he arrived at the School, it was in contraction with an intake of 150 students in a year. As he left, a second large building development is under way so that it can provide for 210.

Previously, Chris was Principal of two very well known Community Colleges/Secondary Schools in England for 12 years and he was a consultant, working in teacher and curriculum development in specialist schools in Moscow.

His extensive professional contacts continue to serve ESF well. Most recently, he has helped to establish the affiliation of the ESF with the Technology Colleges Trust in England, contributed to facilitate the Key Stage 2/3 transfer and transition project and also the link with myschools.net, the innovative Melbourne computer Application Service Provider (ASP)."

### CHEUNG SIU MING

#### Project Director

Having served as Deputy Principal at West Island school since 1994, Siu Ming has been seconded to this newly created position at the Foundation Office. The main role is the development of private independent schools in Hong Kong. He will also be taking on a number of other Foundation roles including INSET coordination.

Siu Ming was born in Hong Kong and attended St Joseph's College. He went to UK to further his studies, started his teaching career and ended up staying for a rather long time! Before returning to Hong Kong and joining ESF, Siu Ming was an Adviser at Lambeth Education Department, and was responsible for the London borough's Technical and Vocational Educational Initiative project.

Prior to joining Lambeth, he had been a head of physics, ICT co-ordinator and advisory teacher in different parts of London.

He is looking forward to his new role, particularly the exploration of a new curriculum informed by the International Baccalaureate (<http://www.ibo.org>) and the recently revamped local schools curriculum. (<http://cd.ed.gov.hk>).

