

ESF LOGO AND VIDEO

During 1994-95 a new ESF logo was designed followed closely by the production of an ESF promotional video.

There are two main versions of the ESF logo, one primarily for use at the bottom of letter headed notepaper and the other for use in such places as the back/front covers of publications.

The logo does not only include the 'cube' but should be used as a whole with the English and Chinese text.

Copies are available to download from

<http://www.shambles.net/filearea/fa129/>

Early in 2001 an updated version of the video was produced. it is available in English, Cantonese and Mandarin on tape and CD. All three versions are also available in a 'streaming video' format on the ESF website at <http://www.esf.edu.hk>

ESF Logo & VIDEO

For use on letter headed notepaper



For use on covers



ESF CORPORATE COLOURS

The ESF colour is maroon or specifically:

- Pantone 1955
- R69 G0 B26
- C20 M100 Y100



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For further details and evaluation material, please contact Anthony Choy at:
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